



SNOv2 Data Points

Item	Data Point description	Is the Data Point by sector?	SNO location driver category	SNO data source
1	Significant Businesses by Sector	Yes	Industry presence	LEPs & DAs
2	Employees within Significant Businesses by Sector	Yes	Workforce/Skills	LEPs & DAs
3	Significant Businesses by Sub-sector	Yes	Industry presence	LEPs & DAs
4	Employees within Significant Businesses by Sub-sector	Yes	Workforce/Skills	LEPs & DAs
5	Centres of Excellence by Sector	Yes	Research & Innovation	LEPs & DAs
6	Centres of Excellence by Sub-sector	Yes	Research & Innovation	LEPs & DAs
7	Grants by Sector	Yes	Incentives	LEPs & DAs
8	Incentives by Sector	Yes	Incentives	LEPs & DAs
9	Enterprise Zones by Sector	Yes	Incentives	LEPs & DAs
10	Total Business Base by Sector - Enterprises	Yes	Industry presence	Office for National Statistics - IDBR
11	Total Business Base by Sector - Local Units	Yes	Industry presence	Office for National Statistics - IDBR
12	Total Employment Base by Sector	Yes	Workforce/Skills	Office for National Statistics - BRES
13	Number of Graduates	No – data is by subject	Workforce/Skills	Higher Education Statistics Agency
14	Independent Research Rating	No – data is by subject	Research & Innovation	Research Assessment Exercise
15	Economically Active Individuals	No	Workforce/Skills	Office for National Statistics - APS
16	Average House Price	No	Living Environment	BBC House Price Index
17	Average Industrial Rent	No	Business Costs	CoStar Focus
18	Average Office Rent	No	Business Costs	CoStar Focus
19	Average Retail Rent	No	Business Costs	CoStar Focus
20	Average Salaries	No	Business Costs	ERI Salary Assessor
21	Cost of Living	No	Living Environment	ERI Relocation Assessor
22	Quality of Life	No	Living Environment	Halifax Quality of Life Survey
23	Broadband Speeds	No	Telecommunications	Ofcom
24	Proximity to Railway Stations	No	Access to market	Mileage distances
25	Proximity to Motorway Junctions	No	Access to market	Mileage distances
26	Proximity to International Airports	No	Access to market	Mileage distances
27	Proximity to Major Sea Ports	No	Access to market	Mileage distances